

April 1, 2011 WB-11-13

The Bylaws and Rules of NYSE ArcaSM Exchange (“Exchange”), in certain specific instances, require the Exchange to provide notice to all OTP Firms and OTP Holders (collectively “OTPs”) and ETP Holders (“ETPs”). To satisfy this requirement, a copy of the *Weekly Bulletin*, including *Regulatory Bulletins*, is provided to all OTPs and ETPs on a weekly basis.

Pursuant to Exchange Rules, all OTPs and ETPs are reminded to promptly report business, home and mailing address changes, telephone number changes, and e-mail address changes to crs@nyx.com.

OTP POSTINGS

The following applicants have applied for OTP status at the Exchange and are being posted for a period of three business days, during which time interested OTPs may submit written comments with respect to the qualifications of the applicants. Admission of applicants will become effective after applicants have been cleared and approved for OTP status pursuant to the policies of the Exchange.

Gary Scheibner – Floor Broker for X-Change Financial Access, LLC
 Stefen Choy – Market Maker for Cutler Group
 SMC Options – OTP Firm and Broker Dealer

REPORTS DUE TO THE EXCHANGE

Focus Report Due Dates – SEC Rules 17a-5(a) & 17a-10

FOCUS Reports of members for which NYSE Arca, Inc. is the assigned Designated Examining Authority (“DEA”) must be submitted electronically and received by the FINRA acting as agent for NYSE Arca Inc. (collectively the “Exchange”) on or before the due dates below:

FOCUS Reports of members for which NYSE Arca, Inc. is not the DEA must be submitted to NYSE Arca Inc. on or before the due dates below:

Monthly FOCUS Reports are due as follows:

April 2011 Monthly FOCUS Report
Due: Wednesday, May 24, 2011

Quarterly FOCUS Reports are due as follows:

1st Quarter 2011 FOCUS Report
Due: Tuesday, April 26, 2011

Annual Audited Financial Statements – SEC Rule 17a-5(d)

OTPs and ETPs are reminded to file their Annual Audit Reports by the following due dates:

OTPs and ETPs with FYE January 31, 2011 April 1, 2011

OTPs and ETPs with FYE February 28, 2011..... April 29, 2011

OTPs and ETPs are reminded to submit Annual Audited Financial Statements, Material Change Forms, and Financial Arrangement Disclosures to the following address:

NYSE Euronext
 Attn: [Firm’s NYSE Coordinator]
 20 Broad Street, 22nd Floor
 New York, NY 10005

REGULATORY BULLETINS/NOTICES IN THIS ISSUE

For updated Regulatory Bulletins visit:

<http://www.nyse.com/regulation/nysearca/1220033210192.html>

Equities

APPROVED ETP HOLDERS

(none)

APPROVED MARKET MAKER/ETP HOLDERS

(none)

TERMINATED ETP HOLDERS

(none)

CORRECTIONS

Total ETP Holders	518
Total MM/ETP Holders	51

Options

NEWLY APPROVED OTP FIRMS AND HOLDERS*

Gary Scheibner – Floor Broker for X-Change Financial Access, LLC
 Stefen Choy – Market Maker for Cutler Group
 Tobin Flavin – MMAT for Spot Trading LLC
 Perry Bazianos – MMAT for Spot Trading LLC

TERMINATED OTP FIRMS AND HOLDERS

Martin Lizarraga – Market Maker for VTrader Pro LLC

Total OTP Holders	102
Total MM/OTP Holders	36

* for current week (as of 8 a.m. today)

Total ETP & OTP Holders	91
Total ETP Only Holders	427
Total OTP Only Holders	11